

Executive Team



Joe D'Alessandro
President & CEO
San Francisco Travel Association



Paul Frentos
EVP & Chief Operating Officer
San Francisco Travel Association



Hubertus Funke
SVP, Tourism
San Francisco Travel Association



Howard Pickett
EVP & Chief Marketing Officer
San Francisco Travel Association



John Reyes
EVP & Chief Sales Officer
San Francisco Travel Association



Tina Wu
EVP & Chief Financial Officer
San Francisco Travel Association



Jon Ballesteros
SVP, Public Policy
San Francisco Travel Association



Lynn Farzaroli
Program Director, SF Tourism,
Improvement District MC
San Francisco Travel Association



Patricia Aleman
Director, Executive Office Programs
San Francisco Travel Association



Jessica Perez
Executive Associate, Executive Office
San Francisco Travel Association

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Chair
President, Extranomical Adventures, Inc.



Melinda Yee Franklin
Chair-Elect
Managing Director, Corporate and
Government Affairs, United Airlines



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Immediate Past Chair
Vice President/General Manager, Nikko Hotels
International/Hotel Nikko San Francisco



Peter Gamez
Vice Chair
Vice President of Global Sales, Commune Hotels



Janet Griggs
Secretary-Treasurer
CFO, Taste Catering & Event Planning



Kathryn Pellegrini-Inglin
Chair, Marketing Council
Associate Director of Strategic Engagement &
Destination Marketing, The Presidio Trust



Jon Kimball
Chair, Meetings & Conventions Council
General Manager, The Palace Hotel



Ike Kwon
Chair, Public Policy Council
Chief Operating Officer, California Academy of Sciences



Bruce Gorelick
Chair, Tourism Council
General Manager, The Ritz-Carlton, San Francisco

Board of Directors



Annie Allen
Director of Tourism Sales
and Marketing
CityPASS



Gary Bauer
President
Bauer's Intelligent Transportation



Larry Bouchard
General Manager/Partner
One Market Restaurant



Luanne Calvert
Chief Marketing Officer
Virgin America



Steve Cowan
General Manager
Hilton San Francisco



Paul Devitt
Area VP and General Manager
Grand Hyatt



John Duggan
Chairman of the Board,
Original Joe's Inc.



Murat Eskicioglu
Regional General Manager
SAVOR San Francisco at
Moscone Center



Steven Haines
VP of Strategic Growth & Marketing
San Francisco Zoo



Philip Kendall
Managing Director
Carneros Inn



Lisa Kershner
General Manager
Oakland Marriott City Center



Andrea La Mesa
Regional Director
Airbnb



James Lim
General Manager
Omni Hotel



Steve Lutge
Business Agent/Recording Secretary
Local 16



Maureen Malone
Vice President, Regional Client Group West
American Express



Sheila Martin
General Manager
Holiday Inn Fisherman's Wharf



Chuck Pacioni
General Manager
San Francisco Marriott Marquis



Matt Prieshoff
Chief Operating Officer
Live Nation



Anderson Pugash
CEO
Palm House, The Dorian, Bergerac, Crossroads
Nightlife



Randall Reynoso
EVP, Business Banking President
Wells Fargo



Taylor Safford
President and CEO
PIER 39



Ivar C. Satero
Airport Director
San Francisco International Airport



Pete Sittnick
Managing Partner
Waterbar/EPIC Steak



Lori Starr
Executive Director
Contemporary Jewish Museum

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Director of Hotel Operations
& General Manager
Kimpton Hotels & Restaurants



Charles Ward
Senior Director of External Affairs
Yerba Buena Center for the Arts



Sylvia Weiler
General Manager
Sojern



Rick Welts
President & COO
Golden State Warriors



Monetta White
Owner
1300 on Fillmore

Past Chairs



Stephen Revetria (2014-15)
Senior Vice President
Giants Enterprises



Mariann Costello (2013-14)
Vice President
Scoma's



David Nadelman (2012-13)
General Manager
Hyatt Hotels & Resorts



John Cope (2011-12)
Retired, President & Managing Director
The Huntington Hotel



Toni Knorr (2010-11)
General Manager
The St. Regis San Francisco



Rodney Fong (2009-10)
President
Fong Real Estate Company



Pat Gallagher (2008-09)
Management Consultant



Herb Myers (2007-08)
Retired, Regional Business Banking President
Wells Fargo



Susie McCormick (2006-07)
Brand Advisor
California Home and Design



Rick Swig (2005-06)
President
RSBA & Associates



Jon Handlery (2004-05)
President and General Manager
Handlery Union Square Hotel



Louis Meunier (2003-04)
Retired, Executive Vice President, External Affairs
Macy's



Hank Biddle (2002-03)
Senior Vice President, Operations
The Ritz-Carlton Hotel Company, LLC –
Western Region



Bill Poland (2000-01)
President
Bay West Group



Tom LaTour (1999-00)
Chairman & CEO
LaTour Signature Group



Frank Kent (1997-98)
Retired, Vice President
United Airlines



Robert Wilhelm (1989-91)
Hospitality Management
Consultant

Ex-Officio



Lee Blich
Interim President & CEO
San Francisco Chamber of Commerce



Gwyneth Borden
Executive Director
Golden Gate Restaurant Association



Kevin Carroll
Executive Director
Hotel Council of San Francisco



John Noguchi
Director, Convention Facilities
Department
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Bob Sauter
Acting GM
The Moscone Center