

# *Our Gate is Open*<sup>TM</sup>



Moscone Center

## **NEVER THE SAME. ALWAYS SAN FRANCISCO.**

Safe, inspiring, and more welcoming than ever—there's never been a better time to meet in San Francisco.





Presidio



Oracle Park

## *Welcome to San Francisco!*

A commitment to safety. Flexible venues in vibrant neighborhoods. Luxury hotels surrounded by fine dining and gorgeous public art. Green spaces and an innovative spirit. It's for all these reasons and more that you should be planning your next meeting in San Francisco.

Read on for more of the benefits of meeting in the City by the Bay, and of hosting your meeting in San Francisco's cutting-edge Moscone Center. Then reach out to our expert Convention Sales and Services teams. We can't wait to host you!





## *The Perfect Destination*

All year-round

There are many reasons why San Francisco is the perfect destination for memorable meetings and events. Here are just a few of them:

- **Everyone Is Welcome** — Our city welcomes and embraces people of different backgrounds and beliefs. If there's one trait that best defines San Francisco, it's diversity.
- **Hotel Availability** — More than two-thirds of the City's 34,000 hotels rooms are within walking distance of The Moscone Center. Renovations and new property openings are being announced all the time.
- **The Arts Are Open** — Host sessions, tours, or even dinners in some of our city's acclaimed museums like the San Francisco Museum of Modern Art, the Museum of the African Diaspora, or the Contemporary Jewish Museum—all within a block of Moscone Center.
- **Comfort & Convenience** — Despite its famous hills, San Francisco is one of the country's most walkable cities. Many of its iconic attractions, largest hotels, and best restaurants are just steps away from The Moscone Center.
- **Unbeatable Dining** - Six Bay Area restaurants received the coveted three Michelin stars in the 2021 Michelin Guide, eight restaurants were awarded two Michelin stars, and 50 Bay Area restaurants were awarded one or more Michelin stars. Chefs, restaurateurs, and mixologists keep the variety and quality of San Francisco's food scene among the best in the world.
- **Attendance Comes Naturally** - Everyone has a reason to know and love San Francisco, which means everyone has a reason to see it. Making San Francisco your meeting destination gets attendees excited and leads to strong turn-out.



# San Francisco, Al Fresco

We've all developed a newfound appreciation for spending time outside. In San Francisco, our pleasant climate and breathtaking natural scenery guarantee that you'll spend some of your time here outdoors.



## **VENUES**

Numerous San Francisco venues have unique spaces perfect for your next off-site event. Here in San Francisco, you can stretch your creativity as well as your budget with non-traditional venues that will set your event apart.



## **PARKS**

San Francisco is one of the greenest cities in the country—in more ways than one. The city is full of parks for attendees to explore. Some of the most beautiful spaces are just blocks from downtown hotels and The Moscone Center.



## **DINING**

Our unbeatable restaurants—more than 30 of which have earned a Michelin star—have adapted for customer safety and remain perfect for buyouts and off-site events. Choose from a variety of sizes, styles, and cuisines.



## **ATTRACTIONS**

From a tour of Alcatraz to a bike ride across the Golden Gate Bridge or a hike through the Presidio, San Francisco offers many classic opportunities to get out and experience the city through nature.





Moscone Center

## *The Moscone Center*

San Francisco's premier meeting venue is not just the highest scoring LEED Platinum Certified convention center in the world, it's also one of the safest. Having earned GBAC STAR accreditation and implemented ASM Global's VenueShield program, The Moscone Center is clean, safe, and ready to welcome your attendees.

With its 25,000 square feet of outdoor spaces, as well as proximity to beautiful city parks, the recently expanded Moscone Center offers your guests many ways to get some fresh air between sessions or meet outside.

Moscone Center personnel are fully trained and certified to provide an ideal environment in which to conduct meetings and conventions.

# \$551 M

Expansion of Moscone  
North & South

# 502,000+

Square Feet of  
Contiguous Space

# 82

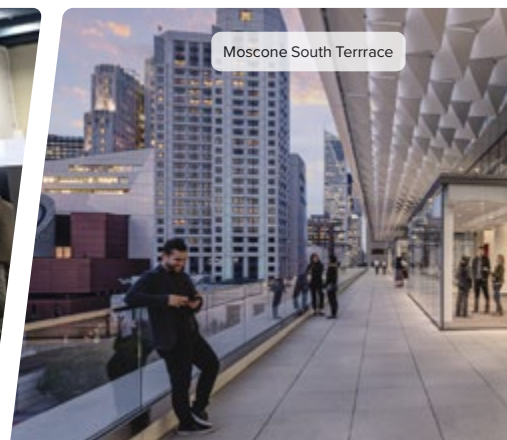
Meeting Rooms

# 50,000

Square Foot,  
Column-Free Ballroom



Game Developers Conference at Moscone South



Moscone South Terrace



# *Picture Yourself in San Francisco*

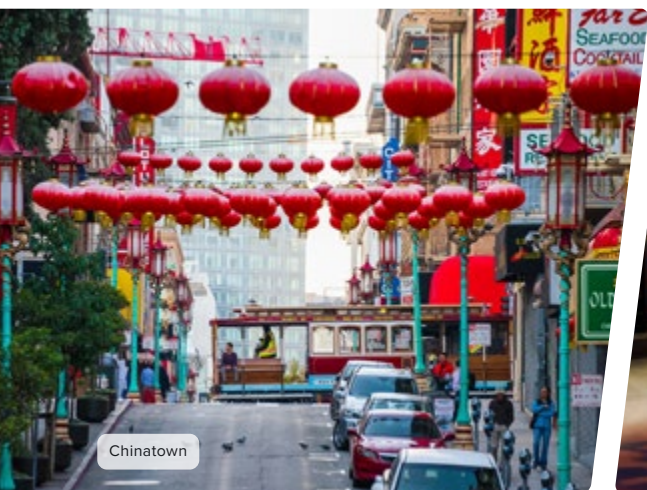
Each of San Francisco's neighborhoods offers convention attendees fresh air, beautiful scenery, exceptional dining, and other charms all their own. Explore them all when you meet in San Francisco.



Downtown Shopping and Dining



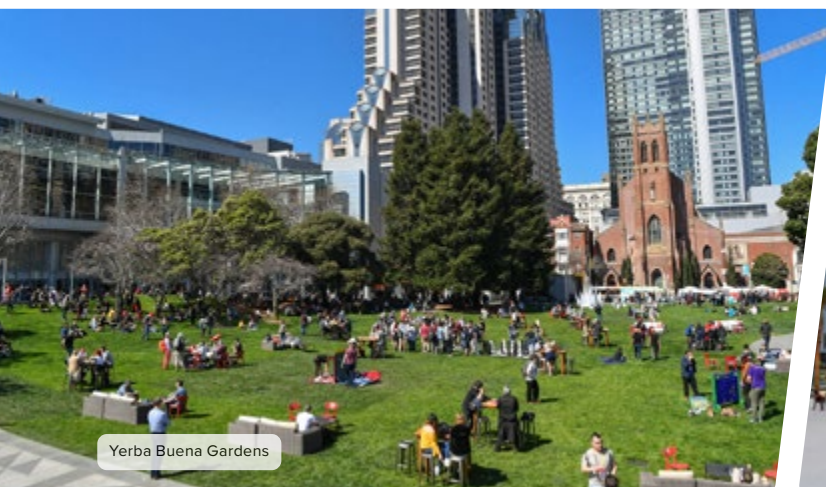
Cityscape Lounge—Hilton San Francisco Union Square



Chinatown



The Exploratorium



Yerba Buena Gardens



Thrive City at Chase Center



## *From Point A to Point Bay*

San Francisco is well-connected—not just to neighboring Bay Area attractions, but to the rest of the country and the world. The Moscone Center is easily accessible by all modes of transportation, making for a convenient attendee experience.



### **SFO AIRPORT**

- Over 40 international destinations and over 70 domestic
- Leader in sustainable practices
- Pioneering Travel Well safety program



### **PUBLIC TRANSIT**

- Explore with San Francisco's Muni system and BART (Bay Area Rapid Transit)
- Muni includes historic streetcars and iconic cable cars



### **RIDE SHARE**

- Both Lyft and Uber born in San Francisco
- Local drivers can take you to any part of the city you wish to see

## *Your Gateway to Northern California*

San Francisco is where your adventure begins. Wine country, stunning beaches, and majestic forests are all within driving distance—and our Convention Sales and Services team can help you plan unique pre- and post-event experiences wherever you want to go.



Napa Valley



California Academy of Sciences



Palace Hotel

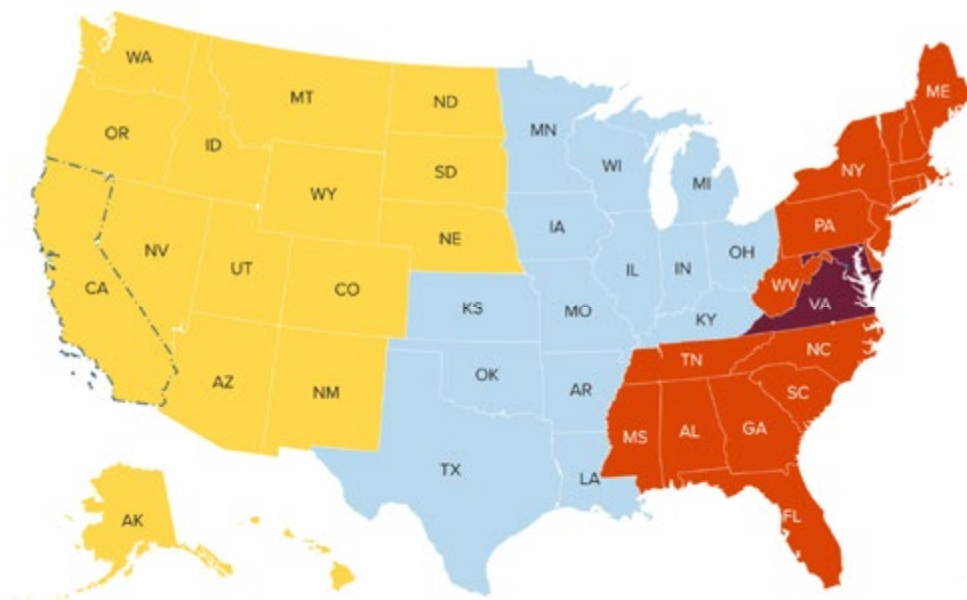
## Meet the Team



**Julie Van't Hul**  
Western Region



**Ernie Garcia**  
California Corporate



**Rosa Luke**  
Midwest



**Kelly Blecke**  
DC, MD, VA



**Susanna Flores**  
Northeast, Southwest,  
International

The San Francisco Travel convention team is ready to help you host your event and make it a success every step of the way.



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PREFERRED PRODUCTION VENDOR  
OF SAN FRANCISCO TRAVEL

**PLAN YOUR MEETING NOW!**

Contact our sales team at  
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