

# INNOVATIVE, INSPIRING, AND MORE WELCOMING THAN EVER



There's never been a better time  
to meet in San Francisco.





PLANNING 18 MEETING  
ATTENDEES FROM 8 CITIES TO  
ARRIVE NEAR THE SAME TI-  
OOPS, DONE.

Plan group travel quick and easy  
with our meetings solutions.

GET STARTED



UNITED  
for Business





## Welcome to San Francisco!

Flexible venues in vibrant neighborhoods. Luxury hotels surrounded by fine dining and gorgeous public art. Green spaces and an innovative spirit. It's for all these reasons and more that you should be planning your next meeting in San Francisco.

Read on for more of the benefits of meeting in the City by the Bay, and of hosting your meeting in San Francisco's cutting-edge Moscone Center. Then reach out to our expert Convention Sales and Services teams. We can't wait to host you!



## The Perfect Destination

All year-round

There are many reasons why San Francisco is the perfect destination for memorable meetings and events. Here are just a few of them:

- **Everyone Is Welcome** — Our city welcomes and embraces people of different backgrounds and beliefs. If there's one trait that best defines San Francisco, it's diversity.
- **Hotel Availability** — More than two-thirds of the City's 34,000 hotel rooms are within walking distance of The Moscone Center. Renovations and new property openings are being announced all the time.
- **Always Artistic** — Host sessions, tours, or even dinners in some of our city's acclaimed museums, like the San Francisco Museum of Modern Art or the Museum of the African Diaspora—all within a block of Moscone Center.
- **Comfort & Convenience** — Despite its famous hills, San Francisco is one of the country's most walkable cities. Many of its iconic attractions, largest hotels, and best restaurants are just steps away from The Moscone Center.
- **Safety Is Our Priority** - We're committed to providing world-class hospitality in a safe environment that satisfies your attendees
- **Attendance Comes Naturally** - Everyone has a reason to know and love San Francisco, which means everyone has a reason to see it. Making San Francisco your meeting destination gets attendees excited and leads to strong turn-out.
- **Unbeatable Dining** - Every year, San Francisco chefs, restaurateurs, mixologists, and bar owners start new ventures that keep the variety and quality of San Francisco's food scene in top form. Plus, our temperate year-round weather means dining al fresco is always an option.



# San Francisco, Al Fresco

In San Francisco, our pleasant climate and breathtaking natural scenery guarantee that you'll spend some of your time here outdoors.



Legion of Honor



Salesforce Park

## **VENUES**

Numerous San Francisco venues have unique spaces perfect for your next off-site event. Here in San Francisco, you can stretch your creativity as well as your budget with non-traditional venues that will set your event apart.

## **PARKS**

San Francisco is one of the greenest cities in the country—in more ways than one. The city is full of parks for attendees to explore. Some of the most beautiful spaces are just blocks from downtown hotels and The Moscone Center.



Outdoor Dining

## **DINING**

With 40 Michelin stars awarded to 27 restaurants, San Francisco is no stranger to award-winning food. Choose from a variety of sizes, price points, and cuisines when making your reservations



Alcatraz Island

## **ATTRACTI0NS**

From a tour of Alcatraz to a bike ride across the Golden Gate Bridge or a hike through the Presidio, San Francisco offers many classic opportunities to get out and experience the city through nature.



## The Moscone Center

San Francisco's premier meeting venue is not just the highest scoring LEED Platinum Certified convention center in the world, it's also one of the safest. Having earned GBAC STAR accreditation and implemented ASM Global's VenueShield program, The Moscone Center is clean, safe, and ready to welcome your attendees.

With its 25,000 square feet of open spaces, as well as proximity to beautiful city parks, the Moscone Center offers your guests many ways to get some fresh air between sessions or meet outside.

Moscone Center personnel are fully trained and certified to provide an ideal environment in which to conduct meetings and conventions.

**\$551 M**

Expansion of Moscone  
North & South

**502,000+**

Square Feet of  
Contiguous Space

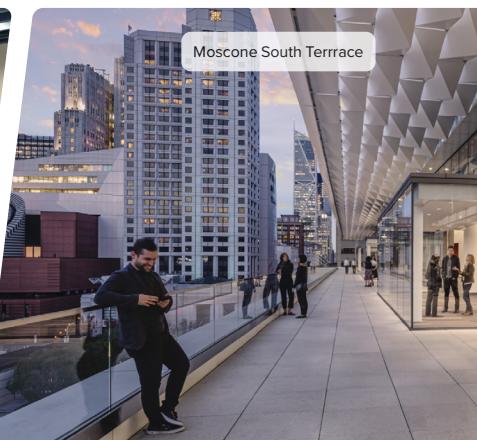
**82**

Meeting Rooms

**50,000**

Square-Foot,  
Column-Free Ballroom

Learn More About  
The Moscone Center



# Picture Yourself in San Francisco

Each of San Francisco's neighborhoods offers beautiful scenery, exceptional dining, and other charms all their own. Explore them all when you meet in San Francisco.



## SCORE BIG IN SAN FRANCISCO

By sourcing SF Travel on your RFP to secure group room nights, you'll be entered for a chance to win an incredible package that includes tickets, flights, and hotel accommodations to the **FIFA World Cup™ 2026**. Don't miss out on this exciting chance to reward yourself and your team.



Embrace the extraordinary.  
Choose San Francisco.

Scan for details and to contact  
our sales team today!



# From Point A to Point Bay

San Francisco is well-connected—not just to neighboring Bay Area attractions, but to the rest of the country and the world. The Moscone Center is easily accessible by all modes of transportation, making for a convenient attendee experience.



## SFO AIRPORT

- Over 40 international and over 70 domestic destinations
- Leader in sustainable practices
- Pioneering Travel Well safety program



## PUBLIC TRANSIT

- San Francisco's Muni system and BART (Bay Area Rapid Transit) are now tap-to-pay
- Muni includes historic streetcars and iconic cable cars



## RIDE SHARE

- Lyft, Uber, and Waymo were born in San Francisco
- Local drivers can take you to any part of the city you wish to see

# Your Gateway to Northern California

San Francisco is where your adventure begins. Wine country, stunning beaches, and majestic forests are all within driving distance—and our Convention Sales and Services team can help you plan unique pre- and post-event experiences wherever you want to go.

Napa Valley



# FLY FOR FREE



## FLY FREE TO SAN FRANCISCO - YOUR NEXT SITE STARTS HERE

In collaboration with United Airlines, San Francisco Travel is offering up to two complimentary United Airlines flights for site visits when sourcing new group business. Shortlist San Francisco as one of your top three destinations and take advantage of this offer.

San Francisco Travel will handle all the flight arrangements and coordinate your site visit. Don't miss out — this exclusive offer is only available for 2026!

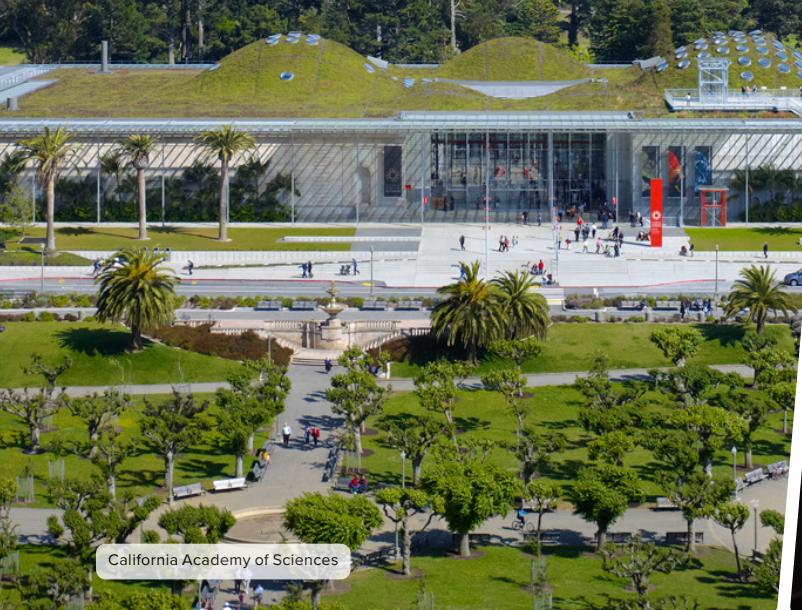
### Terms and Conditions

- Offer valid until December 31, 2026 for domestic flights only.
- Promotion utilization is at the discretion of San Francisco Travel.
- Group must shortlist San Francisco in the top 3 destinations.
- RFP must include a minimum of 100+ rooms per night AND a total of 350+ room nights cumulative.
- Each active RFP is eligible for a maximum of two (2) economy flight tickets for site inspection only.
- Tickets are for meeting planner/decision maker only, no spouses.
- Minimum of 2-weeks advance notice of site inspection to make flight arrangements.
- Must be used for business meetings only. Offer not eligible for leisure travel or events (i.e. weddings, social parties).
- RFP must be submitted through San Francisco Travel or San Francisco Travel must be copied on the RFP before the group is contracted. This offer does not apply to repeat groups and groups already contracted.
- This promotion is sponsored by United Airlines in partnership with San Francisco Travel.
- Offer is subject to United Airlines' terms and conditions and must be used for agreed timeframe with San Francisco.
- Offer is non-transferable and no cash alternative is available.
- Any travel expenses not specifically covered by the offer are the sole responsibility of the recipient.
- Other restrictions may apply, and United Airlines guidelines must be followed.



TELL US YOU'RE  
INTERESTED





California Academy of Sciences



Palace Hotel

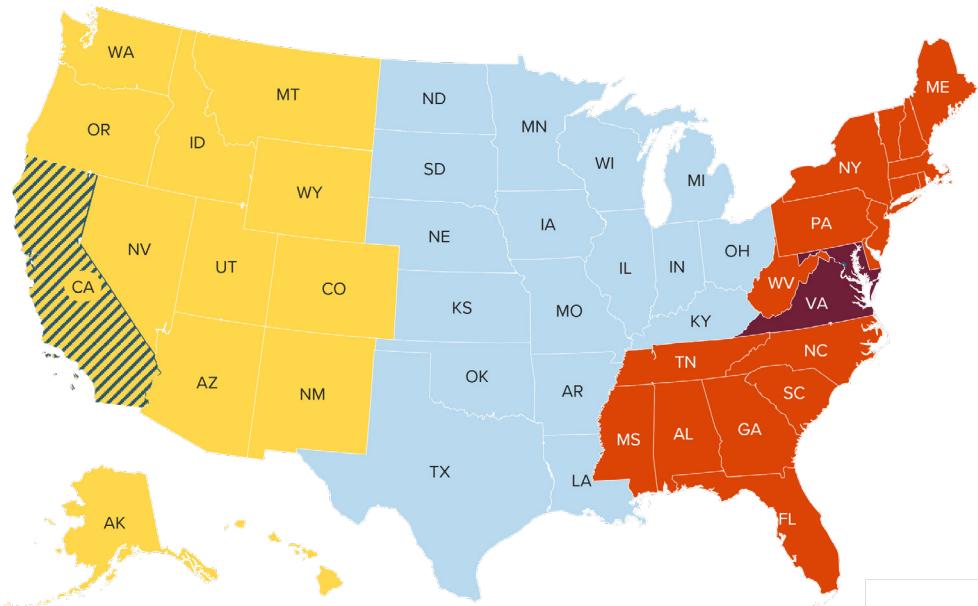
## Meet the Team



**Luz Chatman**  
Western Region



**Ernie Garcia**  
California Corporate



**Jenny Moyer**  
Midwest



**Kelly Blecke**  
DC, MD, VA



**Ashley Jackson**  
Northeast, Southeast



One Post Street, Suite 2700  
San Francisco, California 94104

## PLAN YOUR MEETING NOW!

Contact our sales team at  
[convention-sales@sftravel.com](mailto:convention-sales@sftravel.com)