

INNOVATIVE, INSPIRING, AND MORE WELCOMING THAN EVER



There's never been a better time
to meet in San Francisco.



**PLANNING 18 MEETING
ATTENDEES FROM 8 CITIES TO
ARRIVE NEAR THE SAME TI-
OOPS, DONE.**



**Plan group travel quick and easy
with our meetings solutions.**

GET STARTED



UNITED
for Business





Presidio



Oracle Park

Welcome to San Francisco!

Flexible venues in vibrant neighborhoods. Luxury hotels surrounded by fine dining and gorgeous public art. Green spaces and an innovative spirit. For all these reasons and more, there has never been a better time to meet in San Francisco.

Read through for more details about offerings in the City by the Bay, and then start a conversation with our expert Convention Sales and Services teams.

We can't wait to host you!



What is San Francisco Travel?

San Francisco Travel is a Destination Marketing Organization (DMO) that offers **complimentary services** to help you plan and book events. Our services are paid for by the hotel community to bring business to the Bay Area.

Access to Hotels and Venues



50k
Sleeping Rooms
in Bay Area (34k SF)



97
Hotels in
San Francisco



252
Bay Area
Venues



545
Industry
Partners



We're here to help!

- ✓ **BAY AREA HOTEL & VENUE SELECTION**
- ✓ **MARKETING SUPPORT**
- ✓ **DESTINATION SERVICES**
- ✓ **SITE VISIT ASSISTANCE AND COORDINATION**

What are you waiting for?

Contact us about your event today!

Connect for a
site visit

Plan for a
memorable
attendee
experience

Celebrate
your new
successes

sftravel.com/submit-rfp

Our Services Go Beyond

Think beyond the bridge. We represent more than 250 hotels in the Bay Area and more than 15 neighboring destinations to host your events.



Sonoma



Complimentary Services



BAY AREA HOTEL & VENUE SELECTION

The Convention Services team assists clients with site selection and coordination in San Francisco and beyond. We have trusted personal relationships with our partners all over the Bay Area, making planning your next meeting in San Francisco a breeze.



CONVENTION ATTENDEE DEALS PROGRAM

- Curated, exclusive offers from our members for conference attendees
- Programs to welcome conventions and meetings to our city



ATTENDANCE BUILDING TOOLS

- Brochures
- Photo and b-roll galleries
- Promo copy
- Videos, articles
- Letters from government officials
- Customized websites



CSR IN SAN FRANCISCO

- Help meet your company's corporate social responsibility goals
- Local charitable groups aligned with your mission



OVERFLOW SERVICES FOR CONVENTIONS

- Booking
- Tracking hotel rooms after cutoff dates

San Francisco Skyline





The Perfect Destination

All year-round

There are many reasons why San Francisco is the perfect destination for memorable meetings and events. Here are just a few of them:

- **Everyone Is Welcome** - Our city welcomes and embraces people of different backgrounds and beliefs. If there's one trait that best defines San Francisco, it's diversity.
- **Safety Is Our Priority** - We're committed to providing world-class hospitality in a safe environment that satisfies your attendees.
- **Hotel Availability** - With more than 34,000 hotel rooms at all price points, San Francisco has ample opportunities for citywide and self-contained meetings. Renovations and new property openings are being announced all the time.
- **Always Artistic** - Attendees can fully immerse themselves in our city's vibrant culture. Host sessions, tours, or even dinners in some of our city's acclaimed museums and cultural institutions.
- **Unbeatable Dining** - Every year, San Francisco chefs, restaurateurs, mixologists, and bar owners start new ventures that keep the variety and quality of San Francisco's food scene in top form. Plus, our temperate year-round weather means dining al fresco is always an option.
- **Attendance Comes Naturally** - Everyone has a reason to know and love San Francisco, which means everyone has a reason to see it. Making San Francisco your meeting destination gets attendees excited and leads to strong turn-out.



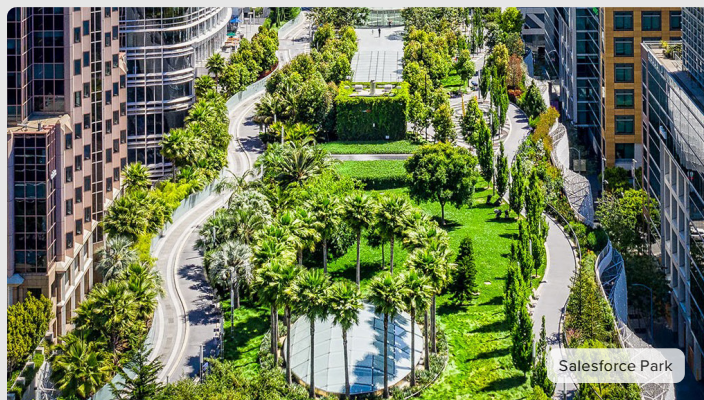
San Francisco, Al Fresco

In San Francisco, our pleasant climate and breathtaking natural scenery guarantee that you'll spend some of your time here outdoors.



VENUES

Numerous San Francisco venues have unique spaces perfect for your next off-site event. Here in San Francisco, you can stretch your creativity as well as your budget with non-traditional venues that will set your event apart.



PARKS

San Francisco is one of the greenest cities in the country—in more ways than one. The city is full of parks for attendees to explore. Some of the most beautiful spaces are just blocks from downtown hotels and The Moscone Center.



DINING

With 40 Michelin stars awarded to 27 restaurants, San Francisco is no stranger to award-winning food. Choose from a variety of sizes, price points, and cuisines when making your reservations.

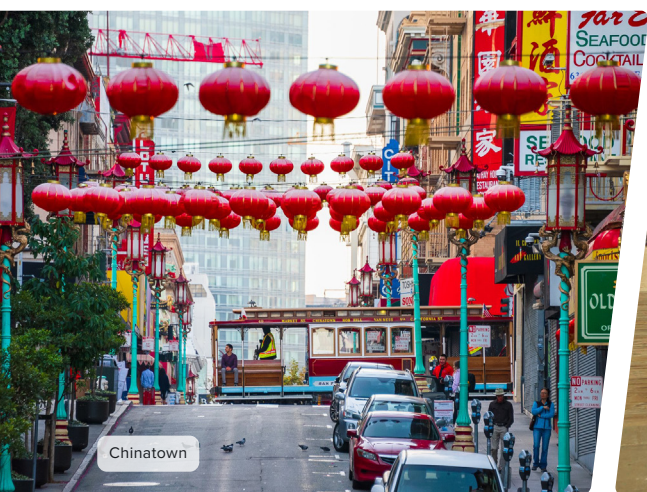


ATTRACTIONS

From a tour of Alcatraz to a bike ride across the Golden Gate Bridge or a hike through the Presidio, San Francisco offers many classic opportunities to get out and experience the city through nature.

Picture Yourself in San Francisco

Each of San Francisco's neighborhoods offers visitors beautiful scenery, exceptional dining, and other charms all their own. Explore them all when you meet in San Francisco.



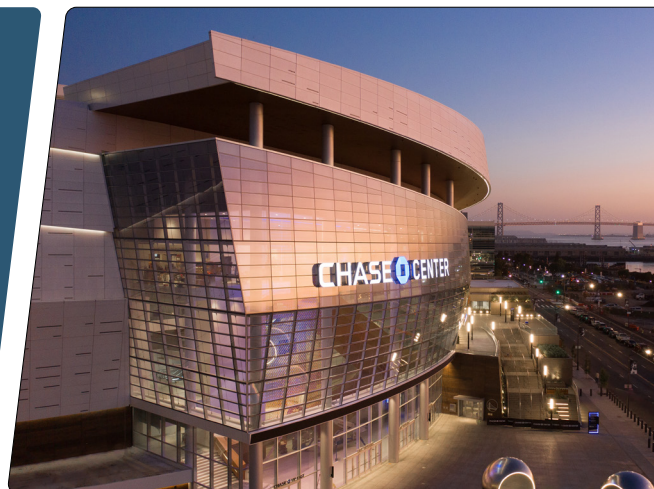
SCORE BIG IN SAN FRANCISCO

By sourcing SF Travel on your RFP to secure group room nights, you'll be entered for a chance to win an incredible package that includes tickets, flights, and hotel accommodations to the **FIFA World Cup™ 2026**. Don't miss out on this exciting chance to reward yourself and your team.



Embrace the extraordinary.
Choose San Francisco.

Scan for details and to contact
our sales team today!



From Point A to Point Bay

San Francisco is well-connected—not just to neighboring Bay Area attractions, but to the rest of the country and the world.



SFO AIRPORT

- Over 40 international and over 70 domestic destinations
- Leader in sustainable practices
- Pioneering Travel Well safety program



PUBLIC TRANSIT

- San Francisco's Muni system and BART (Bay Area Rapid Transit) are now tap-to-pay
- Muni includes historic streetcars and iconic cable cars



RIDE SHARE

- Lyft, Uber, and Waymo were born in San Francisco
- Local drivers can take you to any part of the city you wish to see

Your Gateway to Northern California

San Francisco is where your adventure begins. Wine country, stunning beaches, and majestic forests are all within driving distance—and our Convention Sales and Services team can help you plan unique pre- and post-event experiences wherever you want to go.



FLY FOR FREE



FLY FREE TO SAN FRANCISCO - YOUR NEXT SITE STARTS HERE

In collaboration with United Airlines, San Francisco Travel is offering up to two complimentary United Airlines flights for site visits when sourcing new group business. Shortlist San Francisco as one of your top three destinations and take advantage of this offer.

San Francisco Travel will handle all the flight arrangements and coordinate your site visit. Don't miss out — this exclusive offer is only available for 2026!

Terms and Conditions

- Offer valid until December 31, 2026 for domestic flights only.
- Promotion utilization is at the discretion of San Francisco Travel.
- Group must shortlist San Francisco in the top 3 destinations.
- RFP must include a minimum of 100+ rooms per night AND a total of 350+ room nights cumulative.
- Each active RFP is eligible for a maximum of two (2) economy flight tickets for site inspection only.
- Tickets are for meeting planner/decision maker only, no spouses.
- Minimum of 2-weeks advance notice of site inspection to make flight arrangements.
- Must be used for business meetings only. Offer not eligible for leisure travel or events (i.e. weddings, social parties).
- RFP must be submitted through San Francisco Travel or San Francisco Travel must be copied on the RFP before the group is contracted. This offer does not apply to repeat groups and groups already contracted.
- This promotion is sponsored by United Airlines in partnership with San Francisco Travel.
- Offer is subject to United Airlines' terms and conditions and must be used for agreed timeframe with San Francisco.
- Offer is non-transferable and no cash alternative is available.
- Any travel expenses not specifically covered by the offer are the sole responsibility of the recipient.
- Other restrictions may apply, and United Airlines guidelines must be followed.

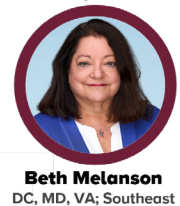
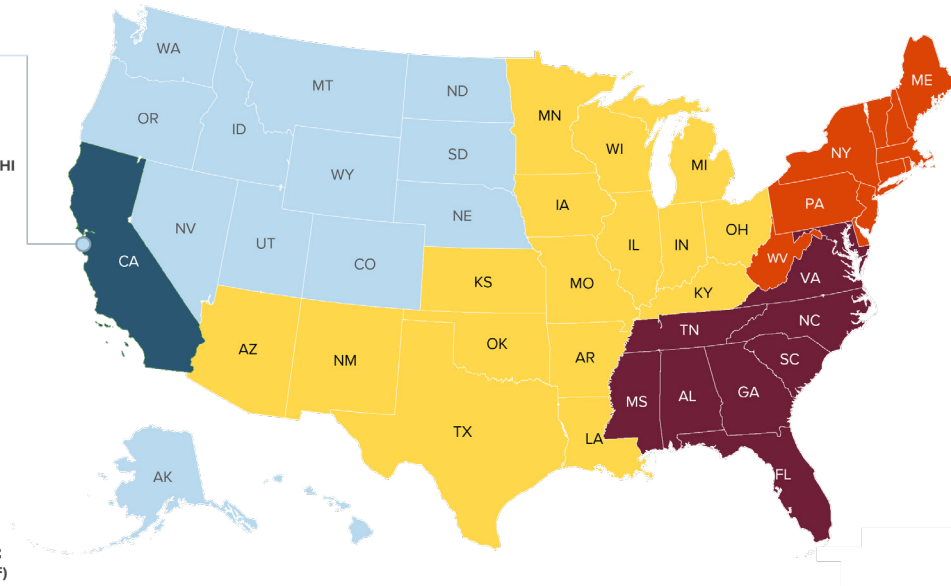
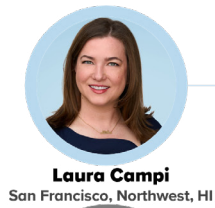
UNITED



TELL US YOU'RE
INTERESTED



Meet the Team



The self-contained sales team works with groups that require 10+ rooms and that do not utilize Moscone Center.

DEALS AND PROMOTIONS

San Francisco Travel works closely with our city hotel partners to make it easier for you to host your meeting here. Take advantage of these unique opportunities to maximize your budget.

Visit sftravel.com for more promotions.



One Post Street, Suite 2700
San Francisco, California 94104

PLAN YOUR MEETING NOW!

Contact our sales team at
convention-sales@sftravel.com