

Believe in **San Francisco**TM



**Innovative, Inspiring, and more
welcoming than ever.**



**PLANNING 18 MEETING
ATTENDEES FROM 8 CITIES TO
ARRIVE NEAR THE SAME TI-
OOPS, DONE.**



**Plan group travel quick and easy
with our meetings solutions.**

GET STARTED



UNITED
for Business





Golden Gate Bridge



Oracle Park

Welcome to San Francisco!

Flexible venues in vibrant neighborhoods. Luxury hotels surrounded by fine dining and gorgeous public art. Green spaces and an innovative spirit. It's for all these reasons and more that you should be planning your next meeting in San Francisco.

Read on for more of the benefits of meeting in the City by the Bay, and of hosting your meeting in San Francisco's cutting-edge Moscone Center. Then reach out to our expert Convention Sales and Services teams. We can't wait to host you!



The Perfect Destination

All year-round

There are many reasons why San Francisco is the perfect destination for memorable meetings and events. Here are just a few of them:

- **Everyone Is Welcome** — Our city welcomes and embraces people of different backgrounds and beliefs. If there's one trait that best defines San Francisco, it's diversity.
- **Hotel Availability** — There are 35,000-plus scalable hotel rooms in San Francisco with many located close to The Moscone Center. Renovations and new property openings are being announced all the time.
- **Always Artistic** — Host sessions, tours, or even dinners in some of our city's acclaimed museums, like the San Francisco Museum of Modern Art or the Museum of the African Diaspora—all within a block of Moscone Center.
- **Comfort & Convenience** — Despite its famous hills, San Francisco is one of the country's most walkable cities. Many of its iconic attractions, largest hotels, and best restaurants are just steps away from The Moscone Center.
- **Safety Is Our Priority** - We're committed to providing world-class hospitality in a safe environment that satisfies your attendees
- **Attendance Comes Naturally** - Everyone has a reason to know and love San Francisco, which means everyone has a reason to see it. Making San Francisco your meeting destination gets attendees excited and leads to strong turn-out.
- **Unbeatable Dining** - Every year, San Francisco chefs, restaurateurs, mixologists, and bar owners start new ventures that keep the variety and quality of San Francisco's food scene in top form. Plus, our temperate year-round weather means dining al fresco is always an option.



San Francisco, Al Fresco

In San Francisco, our great climate and breathtaking natural scenery guarantee that you'll want to some of your time here outdoors.



VENUES

Numerous San Francisco venues have unique spaces perfect for your next off-site event. Here in San Francisco, you can stretch your creativity as well as your budget with non-traditional venues that will set your event apart.



PARKS

San Francisco is one of the greenest cities in the country—in more ways than one. The city is full of parks for attendees to explore. Some of the most beautiful spaces are just blocks from downtown hotels and The Moscone Center.



DINING

With 39 Michelin stars awarded to 26 restaurants, San Francisco is no stranger to award-winning food. Choose from a variety of sizes, price points, and cuisines when making your reservations



ATTRACTIONS

From a tour of Alcatraz to a bike ride across the Golden Gate Bridge or a hike through the Presidio, San Francisco offers many classic opportunities to get out and experience the city through nature.



The Moscone Center

San Francisco is the only city in the world to feature Platinum LEED Certification for both its airport and convention center.

The Moscone Center is a premier meeting venue with 82 meeting rooms and offers the lowest carbon emissions per delegate of any major convention center in North America, making it a clean, safe, and welcoming venue for all your attendees.

With its 25,000 square feet of outdoor spaces, as well as proximity to beautiful city parks, The Moscone Center offers your guests many ways to get some fresh air between sessions or meet outside. Attendees can also utilize the outdoor space for food and beverage function as well.

Moscone Center personnel are fully trained and certified to provide an ideal environment in which to conduct meetings.

1.1 M+
Square Feet of
Total Useable Space

502,000
Square Feet of
Contiguous Space

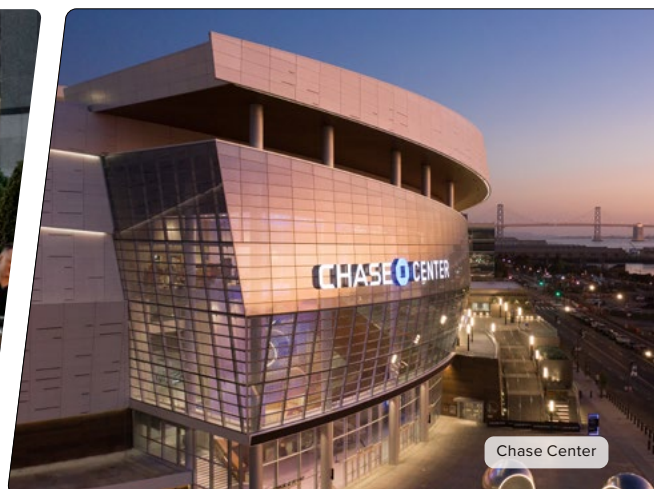
50,000
Square-Foot,
Column-Free Ballroom

Learn More About
The Moscone Center



Picture Yourself in San Francisco

Each of San Francisco's neighborhoods offers beautiful scenery, exceptional dining, and other charms all their own. Explore them all when you meet in San Francisco.



SUSTAINABLE MEETINGS IN SAN FRANCISCO

Designated a Biophilic City, San Francisco consistently rates among the greenest North American cities, reinforcing what meeting planners already feel on the ground: policy, infrastructure, and everyday behaviors align to make greener choices the default.



Embrace the Extraordinary.
Choose San Francisco.

Scan for details and contact our
sales team today!

[Learn more](#)



From Point A to Point Bay

San Francisco is well-connected—not just to neighboring Bay Area attractions, but to the rest of the country and the world. The Moscone Center is easily accessible by all modes of transportation, making for a convenient attendee experience.



SFO AIRPORT

- 84 domestic and 60 international airports served non-stop
- Leader in sustainable practices
- Pioneering Travel Well safety program



PUBLIC TRANSIT

- San Francisco's Muni system and BART (Bay Area Rapid Transit) are now tap-to-pay
- Muni includes historic streetcars and iconic cable cars



RIDE SHARE

- Lyft, Uber, Zoox and Waymo were born in San Francisco
- Local drivers can take you to any part of the city you wish to see

Your Gateway to Northern California

San Francisco is where your adventure begins. Wine country, stunning beaches, and majestic forests are all within driving distance—and our Convention Sales and Services team can help you plan unique pre- and post-event experiences wherever you want to go.



FLY FOR FREE



FLY FREE TO SAN FRANCISCO - YOUR NEXT SITE STARTS HERE

In collaboration with United Airlines, San Francisco Travel is offering up to two complimentary United Airlines flights for site visits when sourcing new group business. Shortlist San Francisco as one of your top three destinations and take advantage of this offer.

San Francisco Travel will handle all the flight arrangements and coordinate your site visit. Don't miss out — this exclusive offer is only available for 2026!

Terms and Conditions

- Offer valid until December 31, 2026 for domestic flights only.
- Promotion utilization is at the discretion of San Francisco Travel.
- Group must shortlist San Francisco in the top 3 destinations.
- RFP must include a minimum of 100+ rooms per night AND a total of 350+ room nights cumulative.
- Each active RFP is eligible for a maximum of two (2) economy flight tickets for site inspection only.
- Tickets are for meeting planner/decision maker only, no spouses.
- Minimum of 2-weeks advance notice of site inspection to make flight arrangements.
- Must be used for business meetings only. Offer not eligible for leisure travel or events (i.e. weddings, social parties).
- RFP must be submitted through San Francisco Travel or San Francisco Travel must be copied on the RFP before the group is contracted. This offer does not apply to repeat groups and groups already contracted.
- This promotion is sponsored by United Airlines in partnership with San Francisco Travel.
- Offer is subject to United Airlines' terms and conditions and must be used for agreed timeframe with San Francisco.
- Offer is non-transferable and no cash alternative is available.
- Any travel expenses not specifically covered by the offer are the sole responsibility of the recipient.
- Other restrictions may apply, and United Airlines guidelines must be followed.

UNITED 



**TELL US YOU'RE
INTERESTED**





San Francisco Skyline

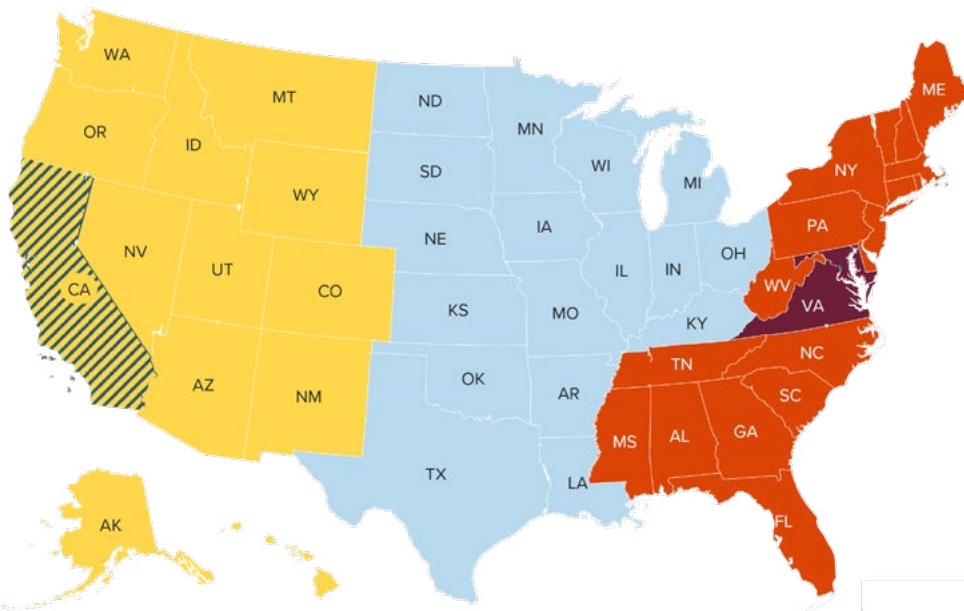
Meet the Team



Luz Chatman
Western Region



Ernie Garcia
California Corporate



Jenny Meyer
Midwest



Kelly Blecke
DC, MD, VA



Ashley Jackson
Northeast, Southeast



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PLAN YOUR MEETING NOW!

Contact our sales team at
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