WHY SAN FRANCISCO?
WHAT IS SAN FRANCISCO TRAVEL?

San Francisco Travel is a Destination Marketing Organization (DMO) that offers complimentary services to help you plan and book events. Our services are paid for by the hotel community to bring business to the Bay Area.

We Are Your Number One Resource

- Bay Area Hotel and Venue Selection
- Marketing Support
- Destination Services
- Site Visit Assistance and Coordination

Access to Hotels and Venues

50k Bay Area Sleeping Rooms
1,500+ Bay Area Venues
1,300+ Industry Partners

What Are You Waiting For?

Contact us about your event

Connect for a site visit.
Create a plan for a memorable attendee experience.
Celebrate your new success!

sftravel.com/submit-rfp
Think beyond the bridge. We represent more than 250 hotels in the Bay Area and more than 15 neighboring destinations to host your events.

**NORTH OF SAN FRANCISCO**
- Marin / Sausalito
- Napa / Sonoma

**SOUTH OF SAN FRANCISCO**
- Beach Communities
- Monterey Peninsula
- San Francisco International Airport
- San Jose / Silicon Valley

**EAST OF SAN FRANCISCO**
- Oakland / East Bay
- Sacramento
- Yosemite
- Walnut Creek
We are your destination experts! Whether you are looking for unique venues, pre/post-convention activities, community engagement with delegates, housing needs, transportation, or what’s new in San Francisco, our Convention Services team can provide customized solutions for you.
The Convention Services team assists clients with site selection and coordination in San Francisco and beyond. We have trusted personal relationships with our partners all over the Bay Area, making planning your next meeting in San Francisco a breeze.

We curate special, exclusive offers from our partners intended for conference attendees as a way to welcome conventions and meetings to our city.

We provide digital assets to help drive attendance, such as electronic brochures, online photo galleries, logos, B-roll, promotional copy, destination videos, destination articles, letters from government officials, and customized websites.

We can connect you to local charitable organizations aligned with your mission. These groups offer on-site and off-site opportunities to give back in creative ways that build camaraderie among your guests and meet your company’s corporate social responsibility goals.

San Francisco Travel has an online shopping portal that makes it easy to order collateral material for attendees, including maps, the official San Francisco Visitors Planning Guide, and the San Francisco City Brochure, many of which are available free of charge.

We offer overflow services that specialize in booking and tracking hotel rooms after cutoff dates.
Special Event Venues

Go beyond rooftop bars and concert halls. San Francisco has so many unexpected special event venues to choose from, in addition to reliable, traditional spaces. With our creativity, flexibility, and sustainability, there’s no end to the authentic, one-of-a-kind experiences you can create for attendees in San Francisco.

![Giants Enterprises](image)

**Giants Enterprises**

Expert hospitality and event consultancy team.

- Oracle Park
- On the water yachts and multiple creative spaces.

![Exploratorium](image)

**Exploratorium**

Imaginative events at San Francisco’s center of science and curiosity.

- Customizable event spaces
- Access to more than 650 hands-on exhibits.

![Venues](image)

- **90** Venues 100–5,000 sq. ft.
- **38** Venues 5,001–10,000 sq. ft.
- **50** Venues 10,000+ sq. ft.

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**SF Meet Culture**

Immerse your meeting in San Francisco’s unique culture. Our SFMeetCulture™ program connects you with the most historically significant art and culture venues in the city. For more information, visit [sftravel.com/sfmeetculture](http://sftravel.com/sfmeetculture)
San Francisco is always changing, and now The Moscone Center has, too.

This change goes beyond the addition of space. The expansion is mindful of the environment, responsive to clients, and respectful of a legacy that includes moments of history and transformation. With the completion of a $550 million expansion, The Moscone Center (North and South) now has so much more to offer.

Moscone North and South

- More than 504,000 square feet of contiguous space that can be used for exhibitions and/or meetings—almost double the space previously offered in its largest hall.
- Two ballrooms, including a new 50,000-square-foot, column-free ballroom.
- 82 meeting rooms.
- More than 25,000 square feet of secure, outdoor terraces ideal for receptions.
- Improved public amenities, including wider sidewalks, larger crosswalks between buildings, multiple open air plazas, and public art.
- On-site Visitor Information Center staffed by the San Francisco Travel Association.
- Certified LEED Platinum, the highest LEED scoring for a convention center in the world.

Moscone West

- This free-standing facility adds more than 300,000 square feet of versatile meeting space to The Moscone Center.
- Natural light-filled space with floor-to-ceiling windows.
- Three levels offer nearly 100,000 square feet of dedicated function space on each floor.
- Elegant pre-function space on each level ranging from 21,700 to 27,500 square feet.
- Advanced technology supports the most sophisticated event requirements.
SAN FRANCISCO PICK TWO PROMOTIONS*

Choose Any TWO special offers below from San Francisco hotels and make your meeting even more successful.

- For every 35 rooms consumed, receive one complimentary room
- 20% Audiovisual Discount
- Complimentary Welcome Reception
- Wi-Fi Service—Free in Guest Rooms and 50% off in Meeting Rooms
- Donation to Local Scholarship/Charity

Local partner organizations: Downtown Streets, Hamilton Families, HandsOn Bay Area, San Francisco Education Fund, St. Vincent de Paul, Raphael House and Tenderloin Neighborhood Development Corporation. $1.00 per every paid room.

* Promotions apply to hotel availability dates identified by San Francisco Travel and are also subject to individual hotel availability. Planner may choose two promotions. Complimentary welcome reception at the discretion of the hotel. Minimum of 10 rooms per night. Sponsored by San Francisco hotels and promoted by San Francisco Travel. Cannot be combined with other hotel offers, bookings, or previously submitted RFP.
Pick Two participating hotels

Visit sftravel.com/pick-two for the most up-to-date information.

Under 200 Rooms
- Courtyard by Marriott San Francisco Downtown
- Hotel Zoe Fisherman’s Wharf
- Loews Regency San Francisco
- The Orchard Hotel

200–500 Rooms
- Argonaut Hotel
- The Clift Royal Sonesta Hotel
- Hotel Kabuki
- Hotel Spero
- Hotel Vitale
- JW Marriott San Francisco Union Square
- Kimpton Sir Francis Drake
- Le Méridien San Francisco
- The Marker San Francisco
- The St. Regis San Francisco
- W San Francisco

501–1,000 Rooms
- Fairmont San Francisco
- Grand Hyatt San Francisco
- Hyatt Regency San Francisco
- Palace Hotel, a Luxury Collection Hotel, San Francisco

1,001+ ROOMS
- Hilton San Francisco Union Square
- Parc 55 San Francisco—a Hilton Hotel
- San Francisco Marriott Marquis
- The Westin St. Francis
- San Francisco on Union Square

Promotional Dates

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These dates are subject to change. Please visit sftravel.com/pick-two for current promotion dates. All promotions are also subject to individual hotel availability.
49 SQUARE MILES OF ENDLESS POSSIBILITIES
Let us help you with your next event!

Visit us online: sftravel.com/meeting-planners
Submit an RFP: sftravel.com/submit-rfp

San Francisco Travel has offices in Washington D.C., Chicago and New York. In addition to these offices, we have representation in 13 countries.

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Connect with sfmeetings on: