



Elisabeth Wieselthaler-Toelly
Vice President, Global PR & Media Relations
415.227.2603
ewtoelly@sftravel.com

Laurie Armstrong Gossy
Sr. Director, Global PR & Media Relations
415.227.2615
larmstrong@sftravel.com

FOR IMMEDIATE RELEASE

What's New in San Francisco

March/April 2018

March 23, 2018 - In this monthly roundup from San Francisco Travel, you will find:

- San Francisco News
- Culinary News
- Attractions & Activity News
- Arts & Culture News
- Hotel News
- San Francisco International Airport News

SAN FRANCISCO NEWS

Moscone Center "Topping Out" Signals Final Phase of Expansion

The last major beam of steel was erected at San Francisco's Moscone Center on March 12, 2018, reaching a major milestone in this \$551 million expansion project that will create an exciting urban landscape while bringing the center's total exhibit space to more than 504,000 sq. ft.

The expansion project, which began construction in November 2014, will add more than 157,000 gross sq. ft. of flexible meeting space to Moscone North and South on Howard Street, between Third and Fourth Streets. The addition creates more than 504,000 gross sq. ft. to be used as contiguous exhibition space or flexible meeting space. There will be the ability to have over 80 meeting rooms.

Expanded lobbies in Moscone's North and South buildings will total approximately 60,000 sq. ft. Two new floors of column-free meeting space include a 50,000-square-foot ballroom.

About 40 percent of the expansion opened in September 2017 and has been in active use. Attendees are already enjoying the clean look and feel and flexible space that will be found throughout the completed project.

The project also includes two new pedestrian bridges across Howard Street, the East Bridge and West Bridge. The East bridge will allow event attendees to access the upper levels of Moscone North and Moscone South without returning to ground level. It will also feature a public art piece designed by Leo Villareal, who also designed the iconic Bay Lights on

the San Francisco-Oakland Bay Bridge. The West Bridge is a public access bridge connecting the Yerba Buena Gardens on either side of Howard Street. There will be landscaping and public art on the span of the bridge.

The major steel for the new East Bridge - 337,000 pounds in total - was erected on the weekend of Feb. 16. The major steel piece for the West Bridge was erected on the weekend of March 10.

The project also includes the addition of a San Francisco Visitor Information Center staffed by San Francisco Travel, open to attendees and all visitors.

The expansion of Moscone Center is designed to be LEED Platinum Certified. Sustainability features include the largest rooftop solar array on a building in San Francisco, generating up to 19.4 percent of the building's energy needs. Moscone Center will be net-positive on water, on on-site water treatment plant and will be a zero-emission building.

Behind-the-scenes benefits include an expanded kitchen, expanded freight access for move-in, move-out; built-in show offices and an improved public realm in areas around the center.

The architects are Skidmore, Owings & Merrill, in association with Mark Cavagnero Associates. The construction contractor is Webcor Builders. Project management and construction management are by San Francisco Public Works and the San Francisco Tourism Improvement District Management Corporation (SFTIDMC). The Moscone Expansion project is a partnership between the SFTIDMC and the City & County of San Francisco.

For more information, www.mosconeexpansion.com/. visit Media contact: Laurie Armstrong Gossy, 415-227-2615. laurie@sftravel.com.

New Home for San Francisco's "Heart of Moscone" Celebrated with Photo Contest

Millions of convention attendees have been known to leave their hearts in San Francisco. So well-loved is the destination that a \$550 million expansion of The Moscone Center is nearing completion and the new space is already being rapidly booked for future events.

One of the latest milestones of the project is the Feb. 14 relocation of the heart-shaped "San Francisco Housescape" (Eileen David, 2012) from Moscone West to a showcase spot in the lobby of the newly reimagined Moscone South. The heart is one of hundreds of sculptures in the "Hearts in San Francisco" program benefiting the [San Francisco General Hospital Foundation](#).

To celebrate the heart's new home – as well as the special place the city holds in so many hearts – San Francisco Travel has launched a social media contest for the chance to win a trip to San Francisco for two including round trip airfare, a weekend stay at the St. Regis San Francisco, two San Francisco CityPASS booklets, Pier 39 VIP Passes and Big Bus Tour tickets.

To enter, attendees snap a photo of the heart at Moscone Center and post it – along with what they love about San Francisco – and include the hashtag #heartofmoscone on Facebook, Twitter or Instagram. The contest is open Feb. 14-Dec. 1, 2018. A winner will be selected by Dec.8, 2018. For a complete list of rules, visit www.sftravel.com/heart-moscone.

Media contact: Laurie Armstrong Gossy, 415-227-2615, laurie@sftravel.com.

San Francisco Makes Expedia's List of World's Must-See Literary Travel Destinations

Expedia.com released its 20 Must-See Literary Destinations Around the World feature on March 6, 2018. An Expedia poll found books inspire vacations for 78 percent of Americans so Expedia sought out to find destinations around the globe and rated them on four criteria: quality of bookstores, literary history of the city, literary events and educational opportunities in the literature field.

Describing the city, writer Lily Rogers said, "The Beats really got around, and San Francisco was a beloved stomping ground. Many generations of writers have been inspired by the City by the Bay, including Dashiell Hammett, who set "The Maltese Falcon" here, and Rebecca Solnit, whose "Infinite City" reads like a love letter, map, and history lesson to this magic spot."

San Francisco scored high on the number of bookstores, "literary cred," literary events and writing programs.

Places and events were noted:

- Litquake, coming Oct. 11-20, 2018, is the largest independent literary festival on the West Coast, and its Lit Crawl event, Oct. 20, 2018, has extended to at least 15 other cities.
- City Lights Bookstore (and Vesuvio Café across the alley) is a legendary meeting space, Books, Inc. is the oldest independent booksellers in the West, and Book Passage is host to author readings and signings, classes, and conferences.
- Literary spaces can be found all over the city, like 826 Valencia, Dave Eggers' brainchild, which is a writing center and creative space for young students. San Francisco Center for the Book is the place to discover the art of books and book making, offering classes and hands-on events.

Tickets on Sale Now for Rugby World Cup Sevens Coming July 20-22, 2018

The world's best rugby sevens players will thrill U.S. crowds at the Rugby World Cup Sevens on July 20-22, 2018 at AT&T Park in San Francisco.

The three-day tournament features 24 men's teams and 16 women's teams competing for the title of world champions. The 45,000-seat stadium, which is home to the San Francisco Giants baseball team and events year-round, is one of the most familiar and highly rated sports venues in the USA and is located in downtown San Francisco, along the waterfront overlooking the bay.

Rugby fans can plan their trip to San Francisco for the Rugby World Cup Sevens 2018 now. Tickets and travel packages for RWC Sevens 2018 are available at the new [RWC Sevens 2018 website](#).

Media contact: Sarah Hawkins, 415-697-9574, sarah.hawkins@rwcsevens2018.com.

Northern California Wine Country Is Open for Business After Wildfires

Hotels, wineries, tasting rooms, restaurants and attractions in Napa, Sonoma, Mendocino and other Northern California counties have reopened following the wildfires of October. Below are links to media information on each of the affected destinations:

- Sonoma County Tourism: www.sonomacounty.com/media
- Sonoma Valley Visitors Bureau: <http://www.sonomavalley.com/media/>
- Visit Mendocino County: <https://www.visitmendocino.com/media/>
- Visit Napa Valley: www.visitnapavalley.com/press-room

- Visit Santa Rosa: <http://www.visitsantarosa.com/media-requests>

CULINARY NEWS

16 San Francisco Bay Area Finalists for 2018 James Beard Foundation Restaurant and Chef Awards

Sixteen chefs, restauranteurs, mixologists and sommeliers in the San Francisco Bay Area are holding their breath as finalists for the prestigious 2018 James Beard Foundation Restaurant and Chef Awards. Winners will be announced on May 7, 2018. Here are the finalists in the San Francisco region:

Best New Restaurant - The Charter Oak, St. Helena

Outstanding Baker - Belinda Leong and Michel Suas, B. Patisserie, San Francisco

Outstanding Bar Program - Bar Agricole and Trick Dog, San Francisco

Outstanding Chef - David Kinch, Manresa, Los Gatos, CA and Christopher Kostow, The Restaurant at Meadowood, St. Helena

Outstanding Restaurant – Quince, San Francisco

Outstanding Service – Saison and Zuni Cafe, San Francisco

Outstanding Wine Program - Benu, San Francisco

Outstanding Wine, Spirits, or Beer Professional - Cathy Corison, Corison Winery, St. Helena, CA; Miljenko Grgich, Grgich Hills Estate, Rutherford, CA; Steve Matthiasson, Matthiasson Wines, Napa and Lance Winters, St. George Spirits, Alameda.

Best Chef: West (CA, HI, NV) - Dominique Crenn, Atelier Crenn, San Francisco

For more information, visit www.jamesbeard.org/awards/nominees. Media contact: Diane Stefani, 212-255-8455, diane@rosengrouppr.com.

April 7-8, 2018 – Sustainable Seafood in “Conversations at Copia”

The CIA at Copia, The Culinary Institute of America's newest venture in downtown Napa, presents Sustainable Seafood and Bay Area Watersheds as the next event in their series “Conversations at Copia” on April 7-8, 2018. Through live panels, film, art, dialogue, and tasting food and beverage, the series aims to teach attendees about the food system, how to get involved and how it affects everyone. In April, guests will learn about sustainability and what chefs, fishmongers and winemakers are doing to protect the rivers and oceans for the future.

For more information, visit <http://www.ciaatcopia.com/events-at-copia/conversations-at-copia/sustainable-seafood/>. Media contact: Jordan Calvano, 503-475-3509, publicity@theconfluencegroup.com.

April 14, 2018 – Local Food Adventures Partners with Town Hall Theatre Company for “Town Hall ThEATre History” Events

Local Food Adventures and Town Hall Theatre of Lafayette, CA have introduced “Town Hall ThEATre History – Guided by Local Food Adventures,” a series of cultural and culinary explorations at the theatre, which has been a part of the community for 103 years. Lafayette mom and Local Food Adventures owner Lauren McCabe Herpich leads her guests through the rich history behind Town Hall Theatre and its theatrical productions, while serving some seriously delicious local flavors. The inaugural “ThEATre History” tour will be on April 14, 2018 and is themed “The Powerful Jane Austen &

The Women Behind Town Hall Theatre." Future events in the series are planned for 2018 on April 18, Aug. 25, 2018 Nov. 10. Events for 2019 are planned for Feb. 16 and April 13.

For tickets and more information, visit www.TownHallTheatre.com or www.localfoodadventures.com. Media contact: Lauren McCabe Herpich, 510-604-6546, lauren@localfoodadventures.com.

ATTRACTIONS & ACTIVITIES NEWS

April 1, 2018 – 96th Annual Easter Sunrise Service at Mount Davidson Cross

San Francisco's 96th annual Easter Sunrise Service gets underway at 7 a.m. on Sunday, April 1, 2018 at Mount Davidson Cross. Sponsored by local churches, the non-denominational service at the foot of America's largest cross features community leaders, local clergy and special musical presentations. Admission is free.

Situated at the summit of San Francisco's highest peak, Mt. Davidson (elevation 938 ft.), the historic 103-foot-tall cross will be illuminated by spotlights throughout the evening of March 31, shining as a beacon for Easter morning pilgrims.

Broadcast nationally in years past, the Easter Sunrise Service attendance record was set during World War II, with an estimated 50,000 worshippers in attendance.

Originally dedicated by President Franklin D. Roosevelt in a transcontinental ceremony in 1934, the 103-foot-tall Mt. Davidson Cross has been restored by the Council of Armenian-American Organizations of Northern California, owners of the monument.

For more details, visit www.mountdavidsncross.org or call 415-566-8393. Media contact: Ani Yeni-Komshian, info@mountdavidsncross.org.

May 6, 2018 – 19th Annual How Weird Street Festival

San Francisco's popular festival season begins with the 19th annual How Weird Street Faire on May 6, 2018 from noon to 8 p.m. This unique event takes place in the heart of the new downtown of San Francisco, centered at Howard and Second Streets. The cutting-edge creative culture of the Bay Area surrounds participants. Visitors to the city rarely get the opportunity to see any of these artists and performers, much less hundreds of them throughout the day.

How Weird is a world-renowned music festival featuring 10 stages of different styles of electronic dance music. How Weird is an open air art festival filling an expanded Art Alley along Tehama St. with live and exhibited artwork and local craft vendors. How Weird is a global market of interesting vendors selling designer goods, plus delicious food and drinks. How Weird is a platform for performers of every type, from hula hoops to marching bands. How Weird is a place where people in colorful costumes from around the world come together to celebrate creativity, diversity and peace.

For more information, visit <http://HowWeird.org>. Media contact: Justin Weiner, 415-531-0927, justin@howweird.org.

May 21, 2018 – Alcatraz Cruises Celebrates Earth Day by the Bay

To celebrate Earth Day, Alcatraz Cruises along with Hornblower Cruises' Respect Our Planet will present a full day of free, family-friendly activities on April 21, 2018 at 10 a.m.-2 p.m.

Partnering with local environmental companies, Alcatraz Cruises' Earth Day festivities are free, open to the public and will take place at Pier 33/Alcatraz Landing on the Embarcadero in San Francisco. Activities and featured interactive stations will include:

- "Farm to Table to Bay" with an emphasis on sustainable, healthy farm-to-table practices, environmentally conscious home-life techniques and how these lead to the overall wellness of the bay and watershed.
- Discover the Bay - Explore water samples from the bay and watch the microorganisms on a large-display microscope. Learn the role living things play in the local marine environment.
- Kids can create educational, green art and learn more about the bay.
- Kids can pick up a passport and visit every booth for stamps. Fill up the passport to win drawings, prizes and chances to spin the wheel.
- Other activities include music, face painters, entertainment, ECO Art Wall and a farming station.
- Participating vendors include: Lindsay Wildlife; Insect Discovery Lab; Tree Frog Treks; NorCal Bats; San Francisco Zoo and Gardens; Aquarium of the Bay; Garden Conservancy and the National Park Service.

The first maritime company to run hybrid ferry service in the country, Alcatraz Cruises is considered "zero waste," consistently recycling 90 percent of its waste, and is certified "green" by several national agencies.

For more information, visit www.alcatrazcruises.com. Media contact: Molly Blaisdell, 925-300-7252, molly@hooklineandthinker.com.

June 2-3, 2018 – 42nd Annual Union Street Music Festival

The 42nd Annual Union Street Music Festival brings free live jazz, blues, country and indie music to Union Street on June 2 and 3. This is the second year in a row that the festival will focus on live music, turning Union Street into five music-filled blocks where event-goers can stroll around or sit and listen to the sounds of local bands. Festival favorites including delicious food, craft beer and beverage gardens, arts and crafts booths and more will also be on hand to enjoy.

For more information, visit SRESproductions.com. Media contact: Denise Lamott, 415-381-8793, denise@deniselamottpr.com.

"Expedition Reef" Planetarium Show Now Open at the California Academy of Sciences

Embark on a journey into the hidden world of coral reefs in this all-digital planetarium show, "Expedition Reef," exploring some of this planet's most biodiverse—and critically threatened—ecosystems. Dive into the heart of the California Academy of Sciences' iconic Philippine coral reef tank as thousands of tropical fish flutter by. Travel the globe to explore coral reefs teeming with life and learn how scientists are racing to develop sustainable solutions to protect these vitally important ecosystems for the future. Along the way, discover how corals live, breathe, and reproduce, supporting a quarter of all marine life on Earth and providing critical benefits to human communities in our ever-changing world.

For more information, visit www.calacademy.edu. Media contact: Kelly Mendez, 415-379-5133, kmendez@calacademy.org.

Grace Cathedral Named One of America's 20 Most Beautiful Churches, Cathedrals and Basilicas by Trip Advisor

Trip Advisor has named San Francisco's Grace Cathedral to their list of "America's 20 Most Beautiful Churches, Cathedrals and Basilicas." The affectionate description: "San Francisco's Grace Cathedral is every bit as emblematic of the city as the cable car line that passes right by it. Let the sounds of pipe organs and pianos serenade you through the inner

or outer labyrinths, or join a community event like donation-based yoga classes, art exhibits, or concerts. Visit the Nob Hill landmark on San Francisco city tour or learn its haunted history on a Nob Hill ghost and vampire tour.”

For more information, visit www.tripadvisor.com/blog/most-beautiful-churches-cathedrals-basilicas-usa-america/. Media contact: Ashlee Centrella, acentrella@tripadvisor.com.

Muir Woods Launches Parking and Shuttle Reservations Launched Jan. 16, 2018

Parking and shuttle reservations at Muir Woods National Monument began on Jan. 16, 2018. All vehicles and shuttle passengers arriving to Muir Woods are subject to the reservation system. Visitors arriving by commercial carrier – or on foot or bicycle – are required to use the reservation system or pay fees associated with it.

“The new system will improve the overall visitor experience by allowing visitors to plan their trip in advance while enhancing the protection and preservation of the surrounding natural resources,” said Deputy Superintendent Carey Feierabend. The system, managed by Ace Parking Management, Inc., will operate year-round and reservations will be made through a website and call center.

Parking and shuttle reservations can be made up to 90 days in advance on a rolling basis. Visitors have the option to reserve either a vehicle parking space for \$8 per car or a seat on the shuttle for \$3 per adult (16 years and older). A vehicle or shuttle reservation provides the visitor with a timed arrival with no restriction on the length of stay for the remainder of the day. Visitors age 16 or older are required to pay a \$10 park admission entrance fee in addition to any parking or shuttle reservation fees.

The reservation system will proactively manage parking and visitor flow to protect the health of Muir Woods and the Redwood Creek watershed and effectively address overcrowding, traffic congestion, and parking issues. Under the new reservation system, annual visitation is expected to be reduced to under one million from an estimated 1.2 million visitors.

Commercial carriers are required to make advance reservations through a separate system managed through recreation.gov. Reservations for commercial parking spaces are anticipated to begin in May.

For more information, visit GoMuirWoods.com. Media contact: GGNRA Public Affairs, goga_public_affairs@nps.gov, 415-561-4730.

Save the Redwoods League Makes It Easy to Plan a Trip with New Online Tool

An estimated 31 million people visit the redwood forests of California each year. Knowing where to go, what to do and how to get there is sure to make the journey one for the books. Since a good trip to the redwoods often begins with the planning, Save the Redwoods League has launched ExploreRedwoods.org. This first-of-its-kind online tool is one of many initiatives the League is launching in 2018, its centennial year. The tool allows visitors to determine and plan what coast redwood and giant sequoia experiences might work best for their next California adventure.

Lonely Planet named California's Redwood Coast the number one destination in the country to visit in 2018. Located four hours north of San Francisco, this picturesque region spans 175 miles of coastline and is home to towering forests of giant redwood trees that film goers might recognize from blockbuster film franchises such as “Star Wars” and “Jurassic Park.” With Redwood National Park turning 50 this year, travelers can get their share of shinrin-yoku (forest therapy) and experience Humboldt County's quirky new shops, oysters and brewpubs.

For more information, visit <https://exploredwoods.savetheredwoods.org/>. Media contact: Ashley Boarman, 415-359-2312, redwoods@landispr.com.

The Flyer-San Francisco, the World's First and Only 3D Flying Theater Attractions Takes Flight This Summer at PIER 39

The world's first and only flying theater attraction in 3D, The Flyer – San Francisco will take flight this summer at PIER 39 in San Francisco's Fisherman's Wharf. Featuring cinematic artistry and state-of-the-art HD film footage captured with the help of drones and helicopters, and blended with computer-generated imagery (CGI), The Flyer – San Francisco creates an immersive experience and takes guests of all ages on an unforgettable ride, soaring over some of Bay Area's iconic landmarks and neighborhoods, including the Golden Gate Bridge, Alcatraz, Coit Tower, Marin Headlands, Chinatown, the Castro and more.

For more information, visit www.theflyer-sanfrancisco.com. Media contact: Julie Richter, 415-296-0677, julier@charleszukow.com

ARTS & CULTURE NEWS

SHN's 2018-2019 Season Brings the Magic of Broadway to San Francisco

SHN's 2018-2019 season is made up of seven Broadway musicals coming to the SHN Orpheum and Golden Gate Theatres. Productions include Cameron Mackintosh's new production of Boublil & Schönberg's "Miss Saigon;" Broadway's new hit musical "A Bronx Tale;" Award-winning Best Musical "Come From Away;" Broadway's most beloved musical, the 2017 Tony Award® winner for Best Revival, "Hello Dolly!" The Lincoln Center Theater Broadway Production of "Falsettos;" Roald Dahl's literary classic-turned-musical "Charlie and the Chocolate Factory;" and "Anastasia," the newest Broadway star inspired by the beloved films. As previously announced, "Hamilton" returns to San Francisco with performances beginning in February 2019.

For more information, visit www.shnsf.com. Media contact: Andi Wang, 415-551-2052 awang@shnsf.com

April 13-May 20, 2018: Regional Premiere of "The Mystery of Love and Sex" at New Conservatory Theatre Center

In April, New Conservatory Theatre Center presents the regional premiere of a deeply insightful and very funny new play from a writer on HBO's "Boardwalk Empire" and Showtime's "Masters of Sex," "The Mystery of Love and Sex" by Bathsbeba Doran. Hailed by "The New York Times" as "tender, funny, packed with humanity and brimming with surprising revelations," Doran's play examines intimacy, identity and, of course, the many mysteries of love and sex. Charlotte and Jonny have been best friends since they were nine. She's Jewish, he's Christian, she's white and he's black. They love each other, but not in that way. Or maybe that way. As they tumble into their twenties and confront the mysteries of their sexuality, they eventually find that the path forward is not always the one right in front of you.

For more information, visit nctcsf.org. Media contact: April Culver, 415-694-6156, april@nctcsf.org

April 24-May 20, 2018 – The Go-Go's "Head Over Heels" Musical Debuts at The Curran

"Head Over Heels," the new musical featuring the iconic songs of The Go-Go's, the most successful female rock band of all time, will play a limited engagement at The Curran ahead of an anticipated opening on Broadway during the 2018-2019 season.

Directed by Tony Award winner Michael Mayer (“Spring Awakening,” “Hedwig and the Angry Inch”) with musical arrangements by Pulitzer Prize and Tony winner Tom Kitt (“Next To Normal,” “American Idiot”) and choreography by Emmy and Drama Desk nominee Spencer Liff (“Hedwig and the Angry Inch,” 2015 revival of “Spring Awakening”), “Head Over Heels” was conceived and has an original book by Tony winner Jeff Whitty (“Avenue Q,” “Bring It On: The Musical”) and is adapted by James Magruder (“Triumph of Love”). “Head Over Heels” is based upon “The Arcadia” by Sir Philip Sidney. The Go-Go’s (Charlotte Caffey, Belinda Carlisle, Gina Schock, Jane Wiedlin and Kathy Valentine) have presided over an amazing three-decade reign as high pop priestesses. “Head Over Heels” features the Go-Go’s hits “We Got the Beat,” “Get Up and Go,” “Cool Jerk,” “Vacation,” “Our Lips Are Sealed,” “Lust to Love,” “Head Over Heels” and Belinda Carlisle’s solo hits “Mad About You” and “Heaven is a Place on Earth.”

For more information, visit <https://sfcurren.com/shows/head-over-heels/>. Media contact: Rick Miramontez, Michael Jorgensen, Pete Sanders, Kitt Grant, 415-358-6456, rick@omdkc.com, michael@sfcurren.com, pete@omdkc.com, kitt@sfcurren.com.

May 19-Oct. 28, 2018 – “René Magritte: The Fifth Season” at SFMOMA

“René Magritte: The Fifth Season” - presented exclusively at SFMOMA from May 19 through Oct. 28, 2018—focuses on the latter half of Magritte’s career, from approximately 1943 to 1967, a period of remarkable transformation and revitalization for the artist. With loans from North and South America, Europe and Asia, it is the most complete presentation of Magritte’s late work mounted since the artist’s death in 1967. With more than 20 artworks being shown for the first time in a U.S. museum, and the first concentrated examination of Magritte’s sunlit surrealism and gouaches in this country, it marks a major milestone in the artist’s exhibition history.

Seventy oil paintings and gouaches, presented in a series of immersive galleries, reveal Magritte as an artist especially attuned to the paradoxes within reality. The subtitle “The Fifth Season” - taken from one of Magritte’s paintings made during the war years - evokes an alternative realm and references the artist’s belief in the special capacity of art to awaken viewers to new possibilities. Sometimes unsettling and often humorous, Magritte’s powerful paintings draw one into a parallel universe that seems to exist simultaneously with the recognizable world and challenge one to reconsider what is real.

For more information, visit www.sfmoma.org. Media contact: Jill Lynch, 415-357-417, 2jilynch@sfmoma.org.

Through July 8, 2017 – “The Art of Rube Goldberg” at the Contemporary Jewish Museum (CJM)

“The Art of Rube Goldberg” explores the career of Rube Goldberg (1883–1970), one of the most celebrated and influential cartoonists of all time. Showcasing more than 30 original works, this section of the exhibition explores the development of these iconic inventions—overly complicated chain-reaction machines designed to perform simple tasks. Also on view are two of Goldberg’s earliest animated films, as well as examples of Goldberg’s published books, rare color postcards, collectibles, and memorabilia based on Goldberg’s early cartoons. Rube Goldberg was born in San Francisco in 1883, relocated to New York in 1907 and died there in 1970. This exhibition was organized by Jennifer George, the granddaughter of Rube Goldberg.

For more information, visit www.thecjm.org or call 415-655-7800. Media contact: Nina Sazevich, 415-752-2483, nina@sazevichpr.com.

Through July 29, 2018: “Divine Bodies” at the Asian Art Museum

The human form in art has always helped shape how we answer life’s biggest questions: Where do we come from? Why are we here? Who are we? What happens when we die? In response, the Asian Art Museum presents “Divine Bodies,” an

original exhibition that brings together nearly 70 large-scale historical sculptures and paintings from Hindu and Buddhist traditions, along with contemporary photo-based work from award-winning Indian artists. "Divine Bodies" invites visitors to dwell on these mysteries as they ponder the power of transformation, the possibility of transcendence and the relationship of themselves to the cosmos.

For more information, visit <http://www.asianart.org/exhibitions/divine-bodies>. Media contact: Zac Rose, 415-581-3560, zrose@asianart.org.

HOTEL NEWS

Dream Inn Santa Cruz Completes Extensive Renovation

Dream Inn Santa Cruz has completed an extensive, multi-million-dollar renovation of the legendary beachfront hotel. This iconic local landmark recently reopened with whimsical retro-surfer décor, which nods to the inn's origins and Santa Cruz's history as a surfing mecca. The renovation, inspired by the idea of "California glamour" as well as retro surf culture, includes upgrades to all 165 guestrooms and suites. The hotel's lobby and pool area have had fresh makeovers with an expanded hot tub and outdoor bar. There's also a new Coffee Grab and Go Café.

For more information, visit www.dreaminnsantacruz.com. Media contact: Alison Stout, 415-307-1682, alison@aspireprco.com

SAN FRANCISCO INTERNATIONAL AIRPORT (SFO) NEWS

Travelers Rank SFO Airport Staff as the Best in North America

For the second time in less than 5 years, the San Francisco International Airport (SFO) has been named the top airport in North America for customer service. In the SkyTrax Passengers' Choice Awards for 2018, SFO was named "Best Airport Staff in North America", followed by Denver and Vancouver airports. The honor was announced today at the SkyTrax 2018 World Airport Awards event, held during the Passenger Terminal Expo in Stockholm, Sweden. SFO also received the top honor in the SkyTrax Passengers' Choice Awards for 2015.

The SkyTrax survey, conducted annually, is considered the preeminent measure of airport quality in the world. The absence of any sponsorship, payment or external influence ensures that the results are fully impartial and credible. As a result, the SkyTrax World Airport Awards are regarded as the most prestigious accolades for the global airport industry, voted for by air travelers in the largest worldwide airport customer satisfaction survey.

For the 2018 awards, SkyTrax compiled over 13.7 million survey questionnaires completed by over 100 different customer nationalities from August 2017 to February 2018. The survey covered 550 airports worldwide, evaluating the travel experience from a variety of factors, including check-in, arrivals, departures, transfers, shopping, security and immigration.

For more information about San Francisco International Airport, visit www.flysfo.com. Media contact: Doug Yakel, 650-821-4000, Doug.Yakel@flysf.com.

The San Francisco Travel Association is the official destination marketing organization for the City and County of San Francisco. For information on reservations, activities and more, visit www.sftravel.com, read the Visitors Planning Guide or call 415-391-2000. San Francisco Travel operates Visitor Information Centers at Hallidie Plaza, 900 Market St. at the corner of Powell and Market streets, and on the lower level of Macy's Union Square. San Francisco Travel is also a partner at the California Welcome Center at PIER 39.

American Express® is the official Card partner of the San Francisco Travel Association.

San Francisco International Airport (SFO) offers non-stop flights to more than 46 international cities on 39 international carriers. The Bay Area's largest airport connects non-stop with 79 cities in the U.S. on 13 domestic airlines. SFO is proud to offer upgraded free Wi-Fi with no advertising. For up-to-the-minute departure and arrival information, airport maps and details on shopping, dining, cultural exhibitions, ground transportation and more, visit www.flysfo.com. Follow SFO on www.twitter.com/flysfo and www.facebook.com/flysfo.

###

Note to editors: Additional San Francisco stories and ideas are available in the Media section of San Francisco Travel's website, www.sftravel.com/media.